

HPMS E-Mail

Date: January 18, 2018

Subject: Medicare Advantage Value-Based Insurance Design Model Test – Update to the Request for Application for CY 2019

Value-Based Insurance Design (VBID) Model has made changes to *Section 2.2.3 - Marketing and Communications* of the Request for Applications (RFA) for contract year (CY) 2019. Please refer to Model website (innovation.cms.gov/initiatives/VBID/) to view the updated RFA and further information on the model.

Please direct questions to MAVBID@cms.hhs.gov.